



## Internet Brands Names Joseph Rosenblum CTO

LOS ANGELES, May 06, 2008 (BUSINESS WIRE) -- Internet Brands, Inc. (NASDAQ:INET), a leading Internet media company that operates community and e-commerce websites, today announced it has appointed Joseph Rosenblum as Chief Technology Officer, reporting to CEO Bob Brisco, effective immediately. Rosenblum has overseen all areas of technology development for Internet Brands since 2006, when he joined the company as Vice President of Technology Development.

Prior to joining Internet Brands, Rosenblum served in a variety of management and engineering roles at EarthLink, Inc., including engineering manager and senior software engineer. From 2000 to 2002, Rosenblum served as a software engineer and technical lead at Epinions.com, Inc. Rosenblum has both a B.A. and a master's degree from Stanford University.

"We're confident that Joe will help unlock the potential within our rapidly growing portfolio of high-quality vertical websites," said Bob Brisco, CEO of Internet Brands. "During his two years with us, Joe has already helped us expand our tech team, focus its efforts, and drive important growth initiatives."

Rosenblum succeeds CTO Debra Domeyer, who joined Internet Brands in 1999 as Chief Information Officer and was appointed to her current role in 2000. Domeyer will remain with Internet Brands for a transition period.

"All of us at Internet Brands would like to thank Debra for eight years of outstanding service," Brisco said. "Debra's leadership was important in establishing us as a successful company and setting us up for future growth."

About Internet Brands, Inc.

Los Angeles-based Internet Brands, Inc. (NASDAQ:INET) is a leading internet media company that operates community and e-commerce web sites in automotive, travel and leisure, and home related categories. With a flexible and scalable platform, Internet Brands operates a rapidly growing network of 69 principal Web sites that are often leaders in their categories. Internet Brands was founded in 1998 as CarsDirect.com and added the parent company name of Internet Brands in 2005.

SOURCE: Internet Brands, Inc.

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